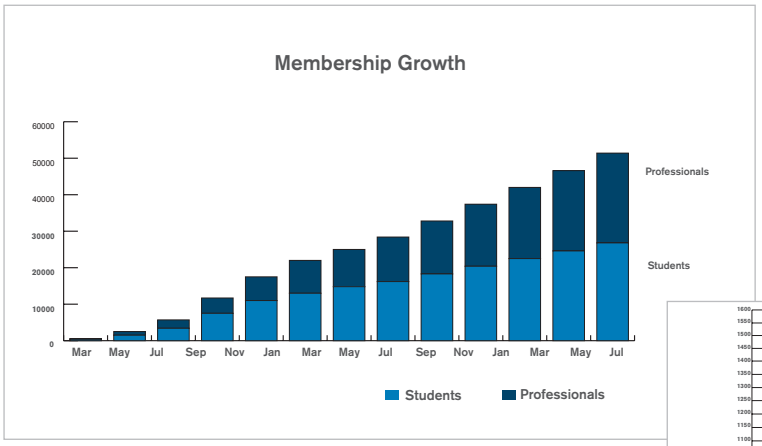
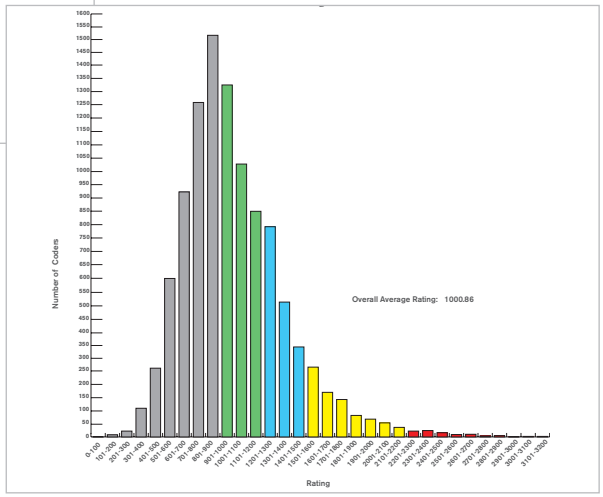
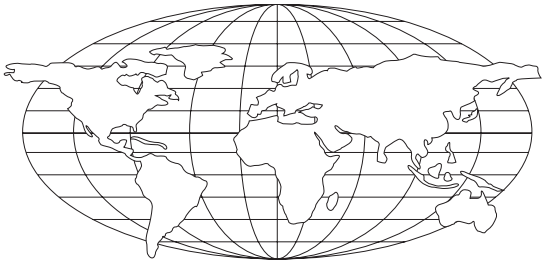
[TopCoder]®

DEMOGRAPHICS REPORT

April 2008







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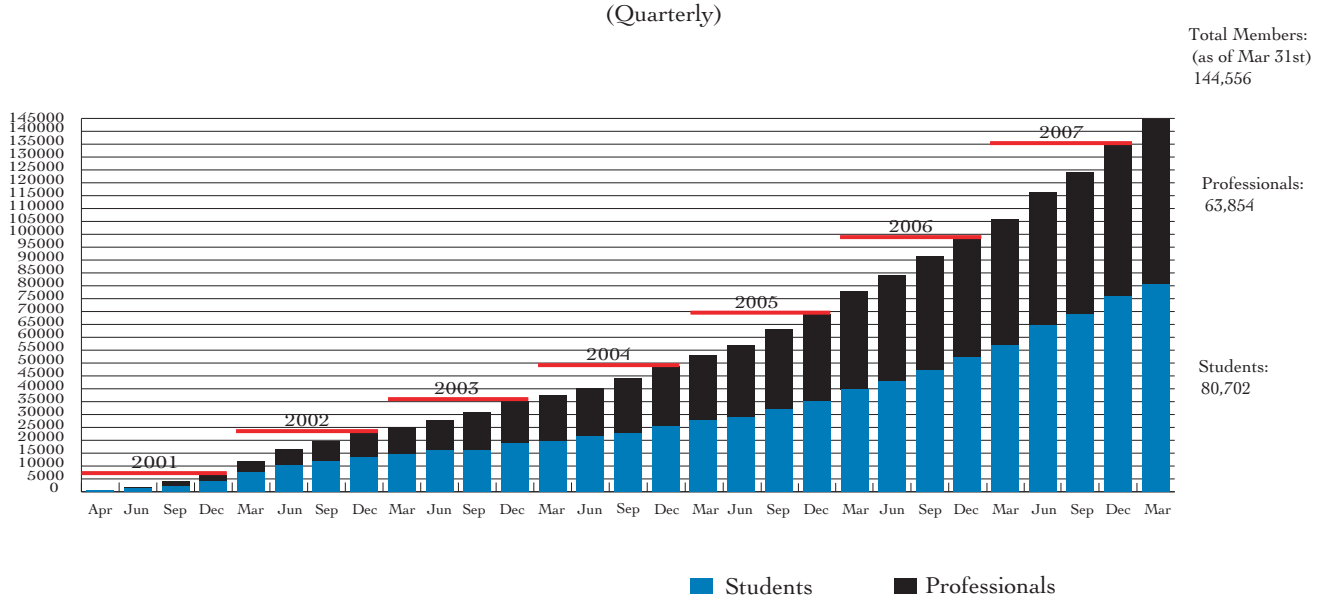
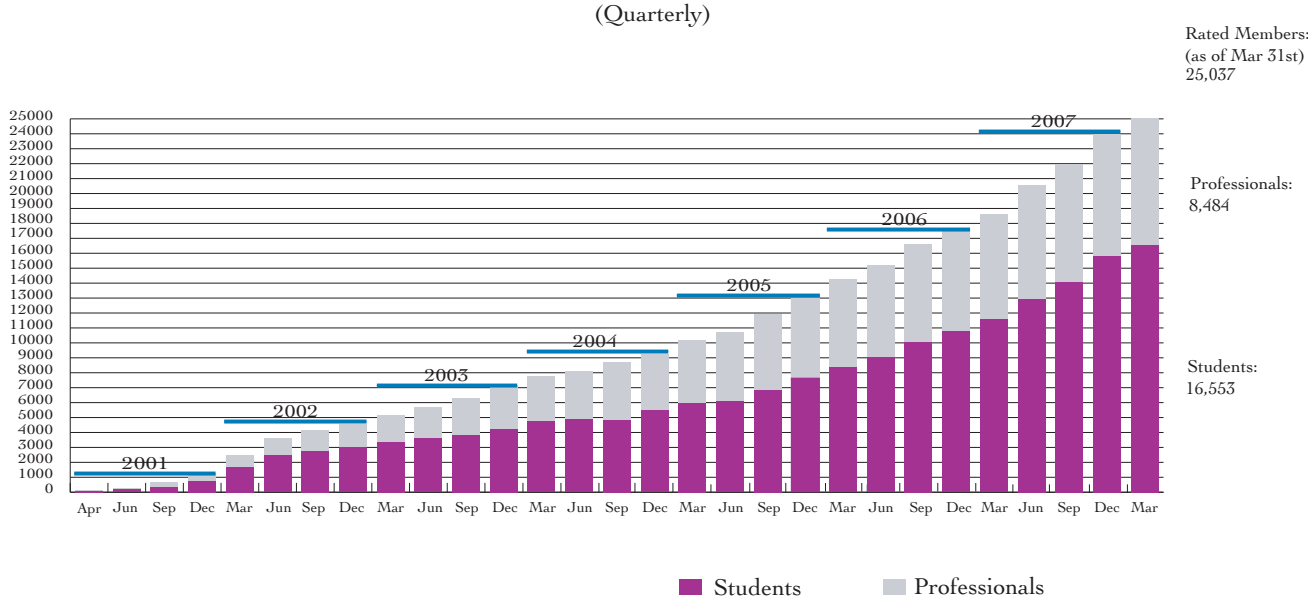
CONTINUOUSLY ATTRACTING THE TOP COLLEGIATE AND PROFESSIONAL PROGRAMMING TALENT IN THE WORLD

Membership Growth
(Quarterly)



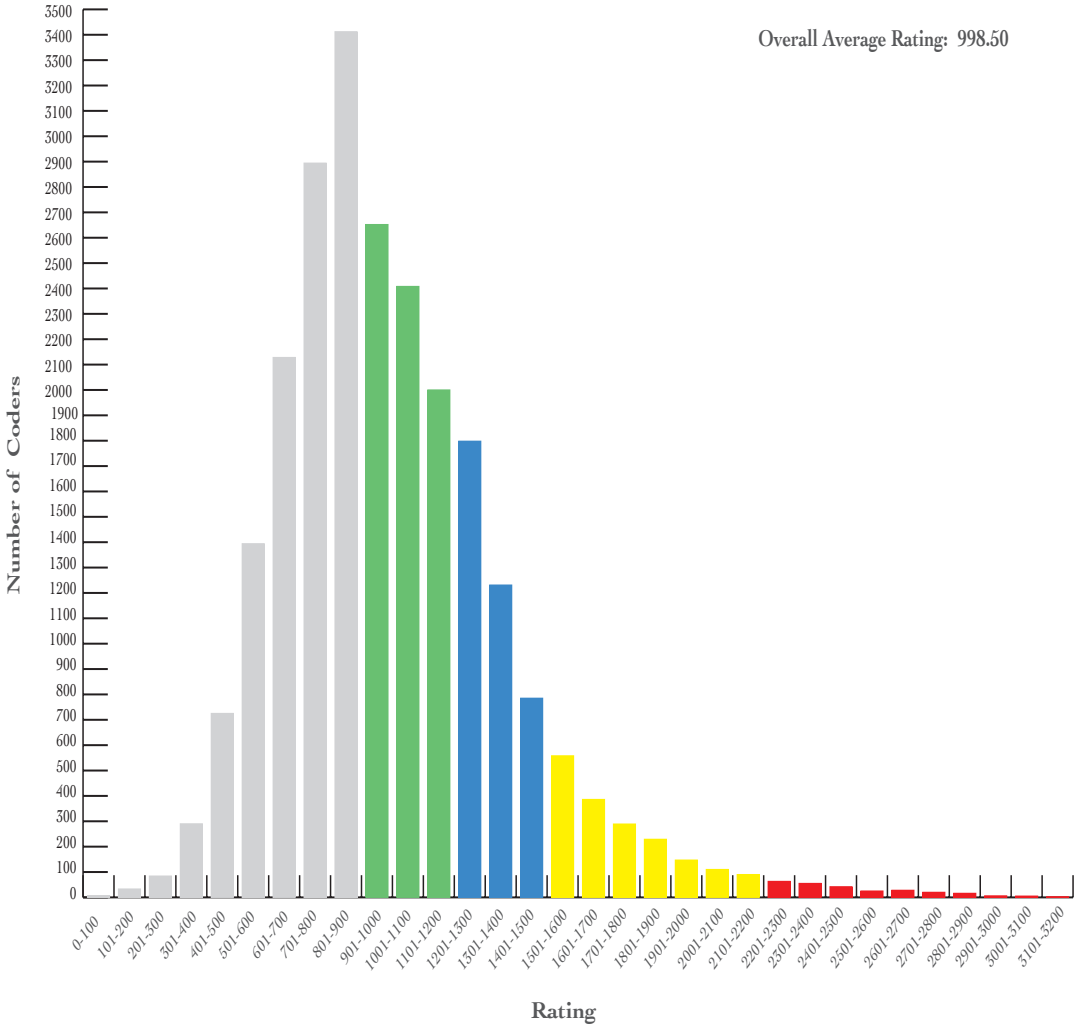
Rated Members Growth
(Quarterly)



Rating Distribution

April 2008

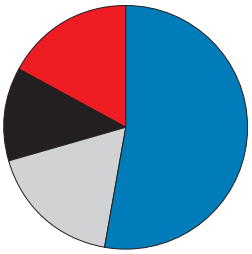
Evaluating the problem solving skills and technical abilities of our members



Student Demographics

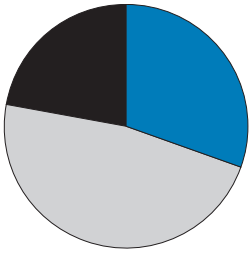
APRIL 2008

REACH PEOPLE COMMITTED TO LEARNING THE TECHNOLOGY OF TOMORROW



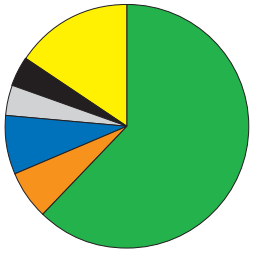
Students Primary Interest in TopCoder

Technology Competition	52.79%
Cash Prize	17.76%
Employment	12.39%
Creative Competition	17.06%



Looking for Employment

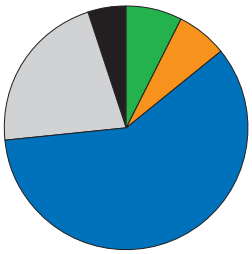
Actively	30.44%
Somewhat	47.43%
No	22.13%



College Major

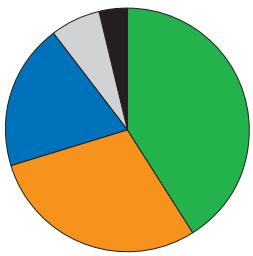
Computer Science	62.15%
Electrical Engineering	6.46%
Software Engineering	7.81%
Mathematics	4.03%
Computer Inf. Systems	3.96%
*Other	15.59%

*Includes: Mechanical Engineering, Physics, MIS, Game Design, etc.



Degree Representation

High School	7.42%
Associates	6.74%
Bachelors	59.22%
Masters	21.55%
Doctorate	5.07%

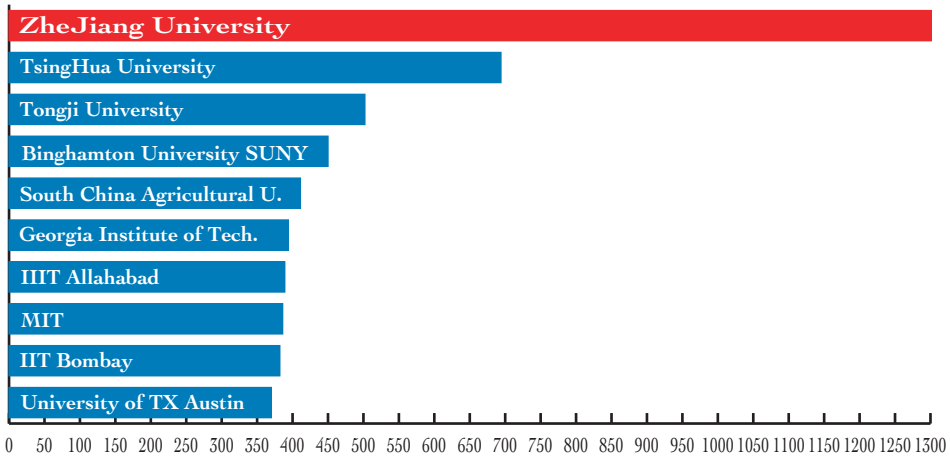


Graduating Classes

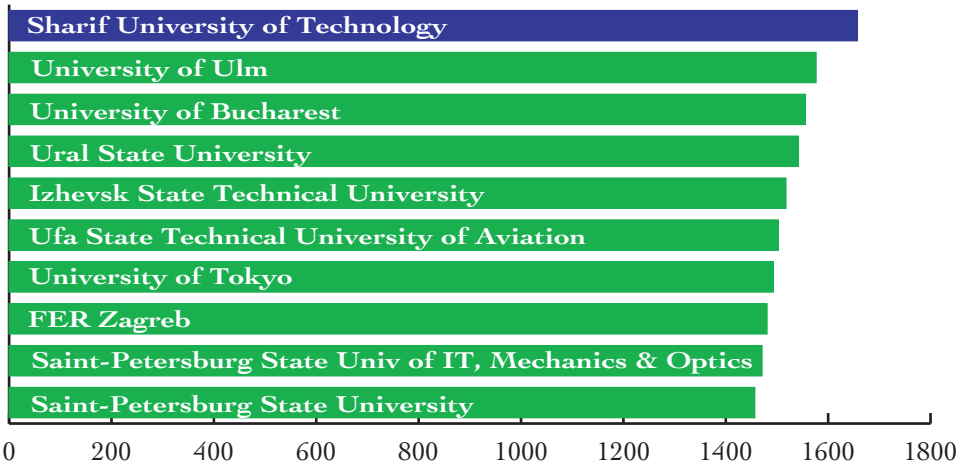
2008	40.99%
2009	29.27%
2010	19.34%
2011	6.64%
2012 and later	3.76%

BUILDING RELATIONSHIPS WITH THE WORLD'S TOP TECHNICAL TALENT

Top Ten Schools
by Membership

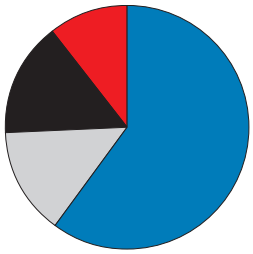


Top Ten Rated Schools



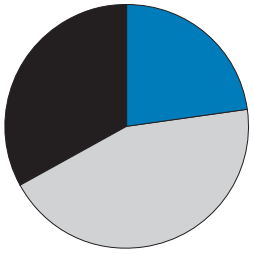
Professional Demographics

ATTRACTING THE BUILDERS, INFLUENCERS, AND BUYERS OF TECHNOLOGY



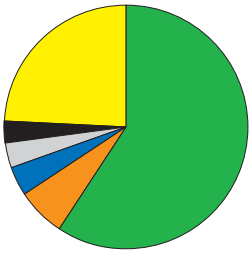
Professionals Primary Interest in TopCoder

Technology Competition	60.07%
Cash Prize	14.22%
Employment	15.17%
Creative Competition	10.54%



Looking for Employment

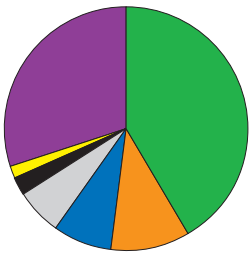
Actively	22.77%
Somewhat	44.19%
No	33.04%



Industry Representation

Computer - Software	59.24%
Computer - Consultant	6.46%
Systems Software Dev.	3.87%
Financial Services	3.32%
Computer - Networking	2.89%
*Other	24.22%

*Includes: Computer - Hardware, Education, Engineering, R&D, etc.



Job Title

Application Developer	41.51%
Software Architect	10.50%
Software Team Leader	7.80%
Systems Analyst/Designer	6.16%
Project Manager	2.39%
Applications Dev. Mgr.	1.63%
*Other	30.01%

*Includes: CIO, Technical VP, Database Designer, etc.

PROFESSIONAL MEMBERS REPRESENT THE WORLD'S TOP CORPORATIONS

- Accenture
- AOL
- Avnet
- BMC Software
- Cisco Systems
- Citigroup
- Computer Associates
- Computer Sciences Corp.
- Compuware
- Cognizant Technology Solutions
- Eastman Kodak
- EDS
- Ford Motor Company
- Gateway
- General Dynamics
- General Electric
- Google
- HCL Technologies
- HP
- IBM
- Infosys
- Intel
- Lockheed Martin
- Lucent Technologies
- MassMutural Financial Group
- Microsoft
- Motorola
- Nokia
- Northrop Grumman
- Nortel Networks
- Nvidia
- OfficeMax
- Oracle
- Procter & Gamble
- Raytheon
- SAIC
- Sapient
- Sears
- Siemens
- Sun Microsystems
- Symbol Technologies
- Trilogy
- TRW Systems
- UBS
- Verizon
- Wachovia
- Wipro
- Yahoo!

International Presence

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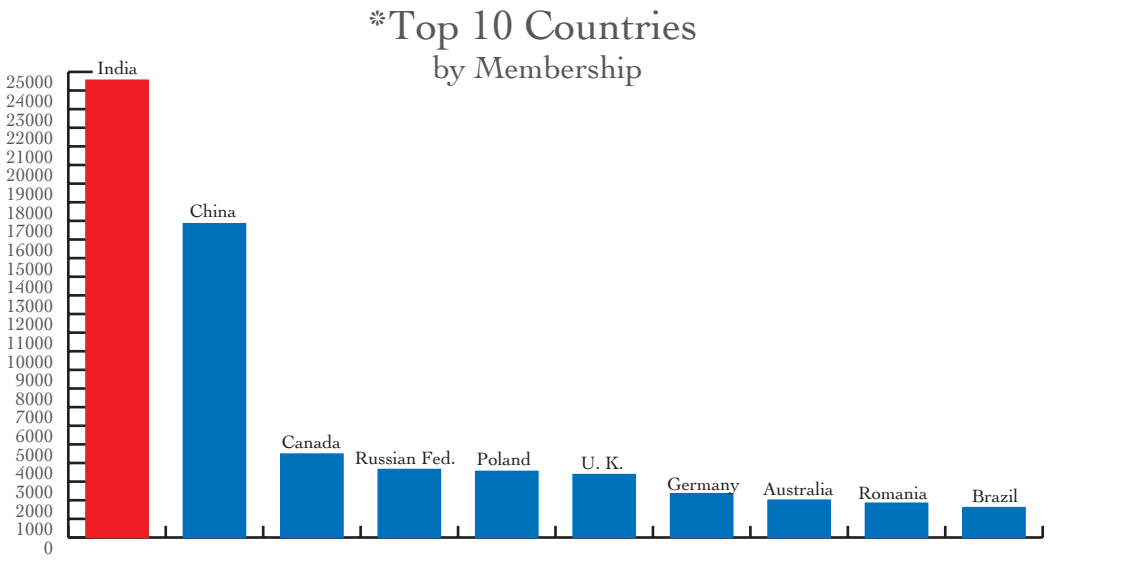
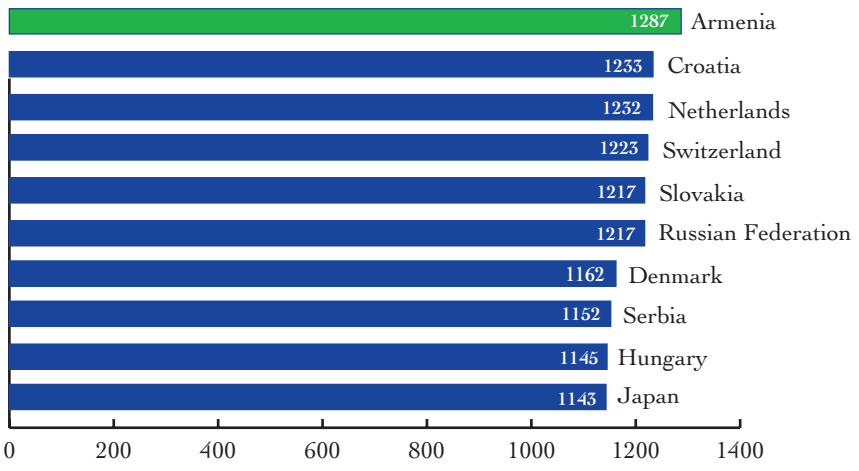
TOPCODER'S MEMBERSHIP BASE IS WORLDWIDE
95,502 INTERNATIONAL MEMBERS FROM 222 COUNTRIES



*Not including United States (49,054 members)

Top 10 International Rated Countries



Applet Usage

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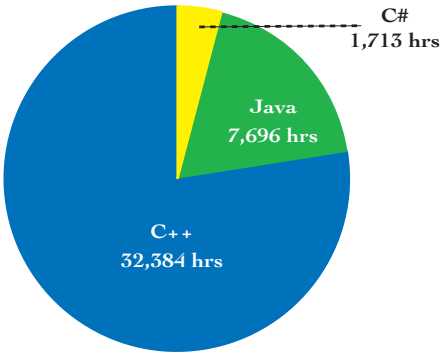
TIME SPENT LEARNING AND COMPETING IN THE TOPCODER APPLET

Student Members

41,793 hours online



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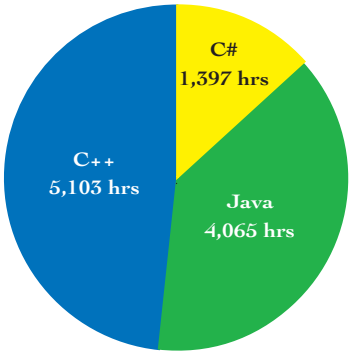
Professional Members

10,565 hours online



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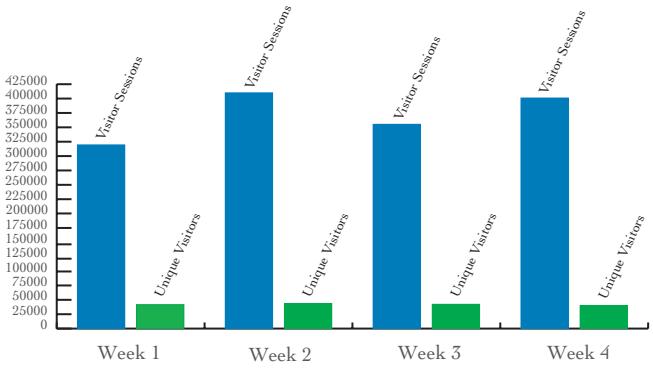
Web Site Statistics



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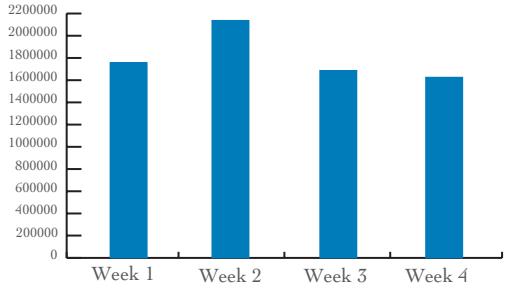
Page Views



March 2008